Optimizing IT Spend with ADOIT

A practical blueprint for cost-to-value transparency

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The hard truth

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You cannot optimize IT spend if you cannot see the business impact of cutting it.

What does cost reduction without business context look like in practice?

1

Expensive systems look like easy targets.

2

Value-driving projects look optional.

3

Cost cuts hide downstream risk.

The cost optimization trap

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Same percentage cut across all IT areas

Application rationalization based on cost alone

Cloud/SaaS cuts without impact visibility

Projects paused without understanding downstream business impact

Innovation delayed to protect short-term budget targets

The hidden gap

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Most IT cost views show spend. They do not show consequence.

IT view

What do we run?

Finance view

What do we spend?

Business view

What does it support?

Impact view

What happens if we change it?

Cost data shows where money goes. EA context connects spend to value, dependency, and risk.

The shift we need

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From IT cost cutting	To cost-to-value decisions
Where can IT cut?	What can we reduce without damaging value?
Which apps are expensive?	Which apps are low-value, redundant, or high-risk?
Which projects can we pause?	Which initiatives protect future differentiation?
How do we meet the target?	Which trade-offs is the business willing to accept?

The goal is not to cut more. It is to cut smarter.

Why this matters now

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Budget pressure creates urgency. Business impact creates risk. EA creates the visibility to decide.

FIRST: *Can* we cut the cost?

- Is the contract up for renewal?
- Is the license underused?
- Is the cloud resource overprovisioned?
- Can we pause the project?
- Can we reduce the service level?

NEXT: *Should* we cut it?

- What capability depends on it?
- Which process, product, or customer journey is affected?
- Is there redundancy, or only perceived overlap?
- What risks would the reduction introduce?
- Is this spend commoditizing, enabling, or differentiating?

The Optimized IT Spend Foundation

What to build before you cut, rationalize, or redirect IT spend.

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Smarter IT cost decisions

Application portfolio transparency

What exists, who owns it, and where cost is concentrated.

Business capability alignment

What each application supports and how critical it is.

Cost-to-value context

Which spend is commoditizing, enabling, or differentiating.

Impact-aware decisioning

What should be tolerated, invested in, migrated, or eliminated.

What to build first

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A practical order of operations for cost-to-value transparency.

Start focused. Add context. Decide with confidence.

Make IT cost reduction a business decision

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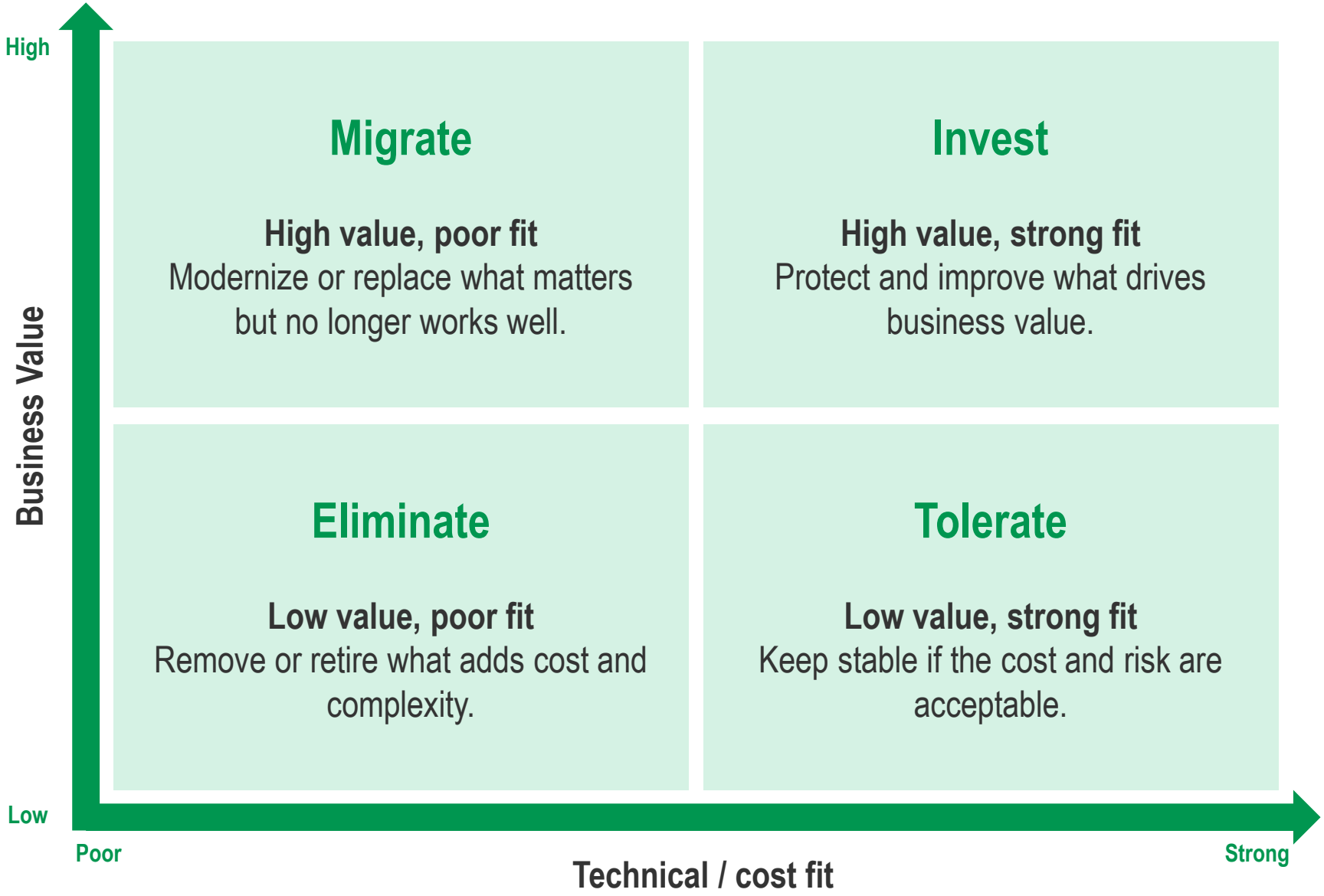

From foundation to operating model

Keep cost-to-value transparency current, owned, and decision-ready.

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Foundation requirement	How ADOIT makes it operational
Application portfolio transparency	One place to document applications, technologies, ownership, and dependencies
Business capability alignment	Connect applications to capabilities, processes, products, and strategic priorities
Decision context	Enrich the landscape with lifecycle, criticality, risk, and cost relevance
Impact-aware decisioning	Support rationalization, investment, and roadmap decisions with architecture context

LIVE DEMO

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Capability-Based Planning

Connect IT spend to the business capabilities it supports.

What you get

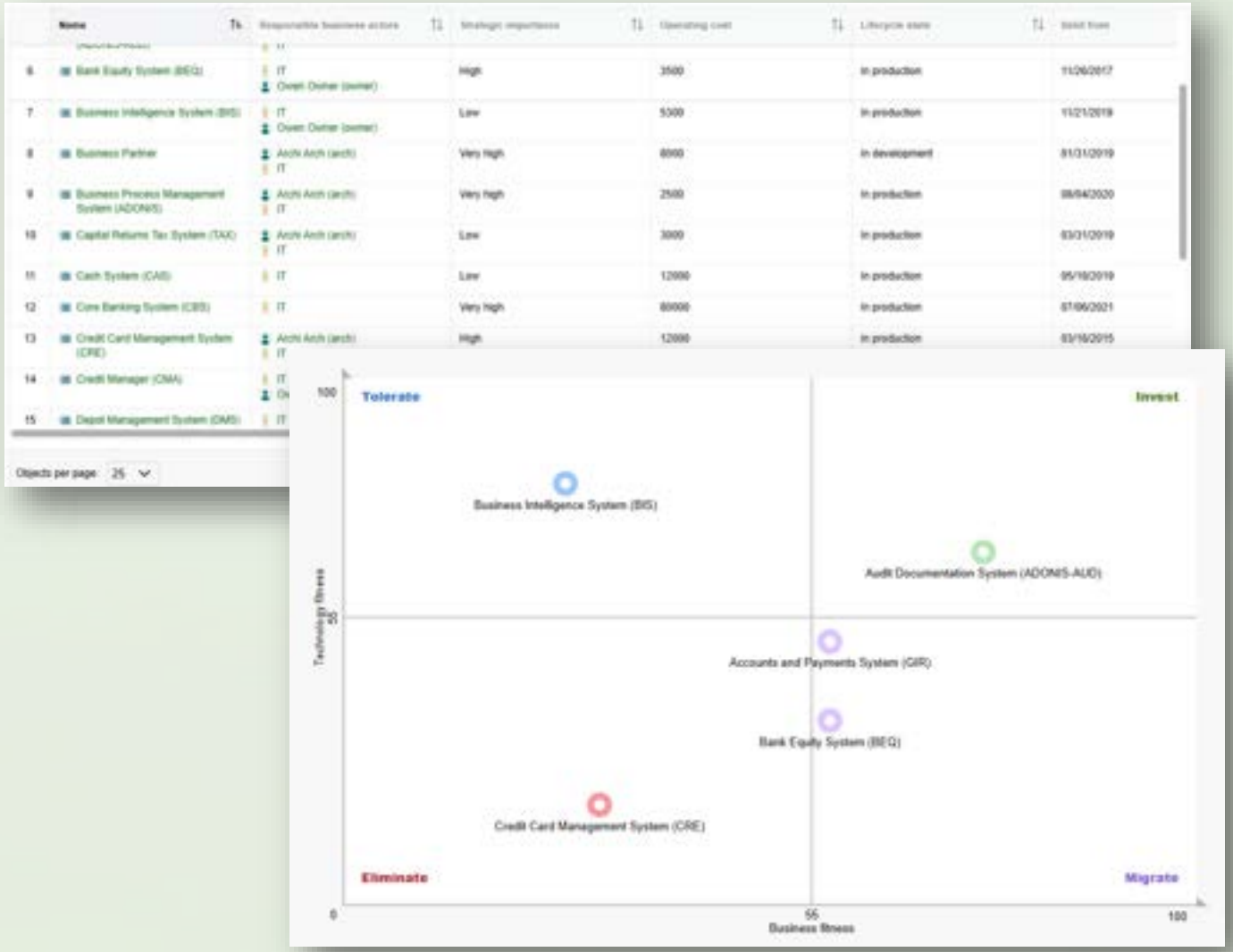
- A shared view of business capabilities and priorities
- Clear links between capabilities, applications, and technology
- Capability heatmaps to identify risk, gaps, and improvement areas

What you gain

- Business and IT aligned around one planning language
- Better investment focus on high-impact capabilities
- Clearer answers to: “What business value does this spend support?”

Application Portfolio Management

Turn application visibility into cost-to-value decisions.



What you get

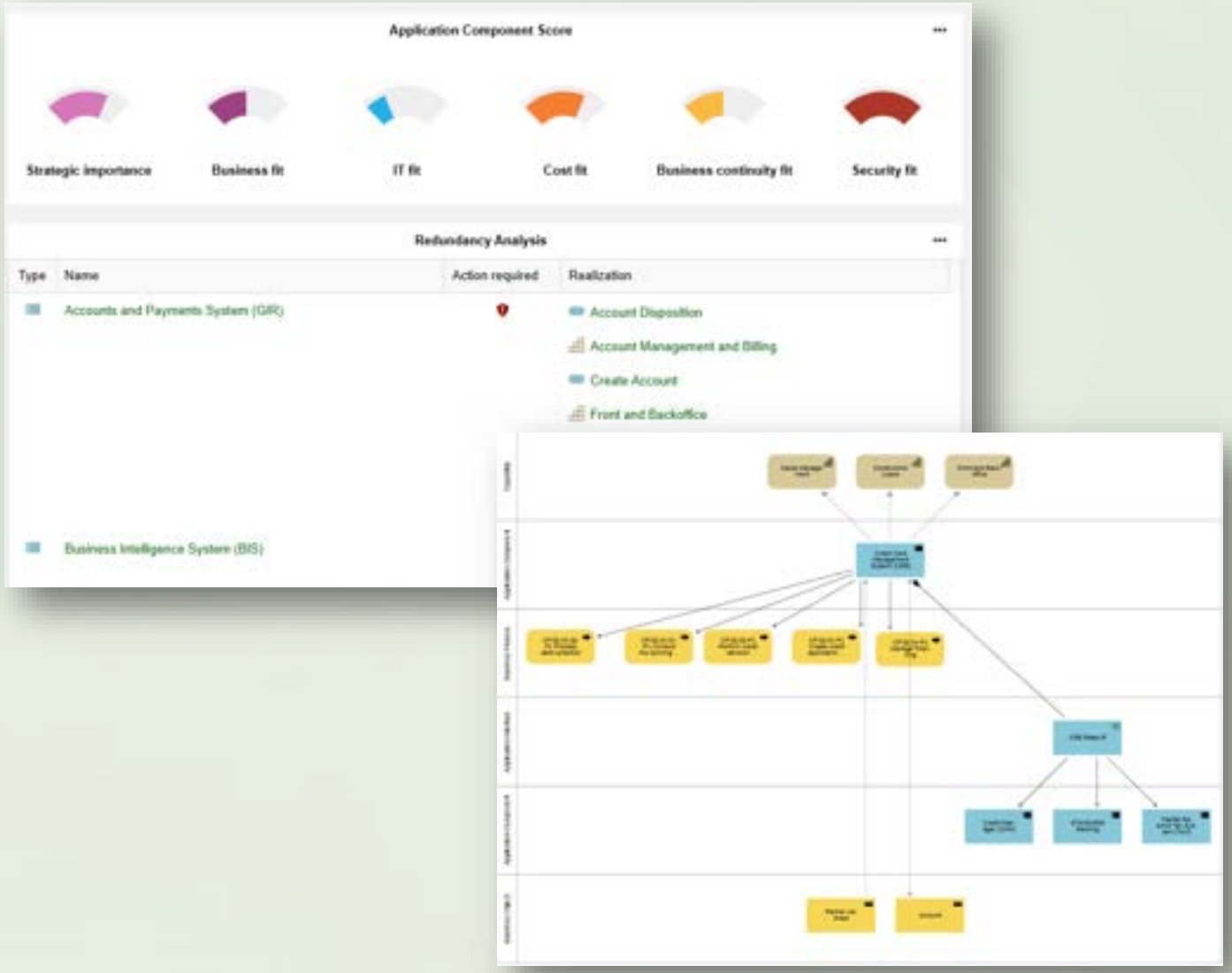
- A structured inventory of applications, owners, lifecycle, and cost relevance
- Portfolio views to identify redundancy, risk, and modernization candidates
- TIME-based classification: tolerate, invest, migrate, or eliminate

What you gain

- Faster rationalization decisions with business context
- Improved visibility into where IT spend is concentrated
- A roadmap for reducing complexity and redirecting investment

Application Fitness and Impact

Assess what should change – and what the impact would be.



What you get

- Fitness scoring across business, IT, cost, continuity, and security dimensions
- Redundancy and dependency analysis across applications, data, processes, and technology
- Impact views to understand what is affected before changes are made

What you gain

- Fewer blind cuts and fewer risky rationalization decisions
- Better visibility into technical risk and business dependency
- More defensible decisions on what to modernize, migrate, or retire

What to do next

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Monday

Build the first cost-to-value view:

- Pick **20-50 high-cost or high-risk applications**
- Identify **owners** and **business capabilities** supported
- Add **lifecycle** and **criticality** context

Signal: *Can we explain what each high-cost app supports?*

Next 90 days

Make decisions with business context:

- Identify **redundancy**, **risk**, and **low-value candidates**
- Review cost opportunities **with business owners**
- Classify decisions: **tolerate, invest, migrate, eliminate**

Signal: *Can we compare cost upside against business impact?*

Next 12 months

Operationalize spend optimization:

- Expand coverage **across the application and technology landscape**
- Embed **cost-to-value reviews** into planning and portfolio governance
- **Track rationalization and reinvestment decisions** over time

Signal: *Is spend shifting toward higher-value capabilities?*

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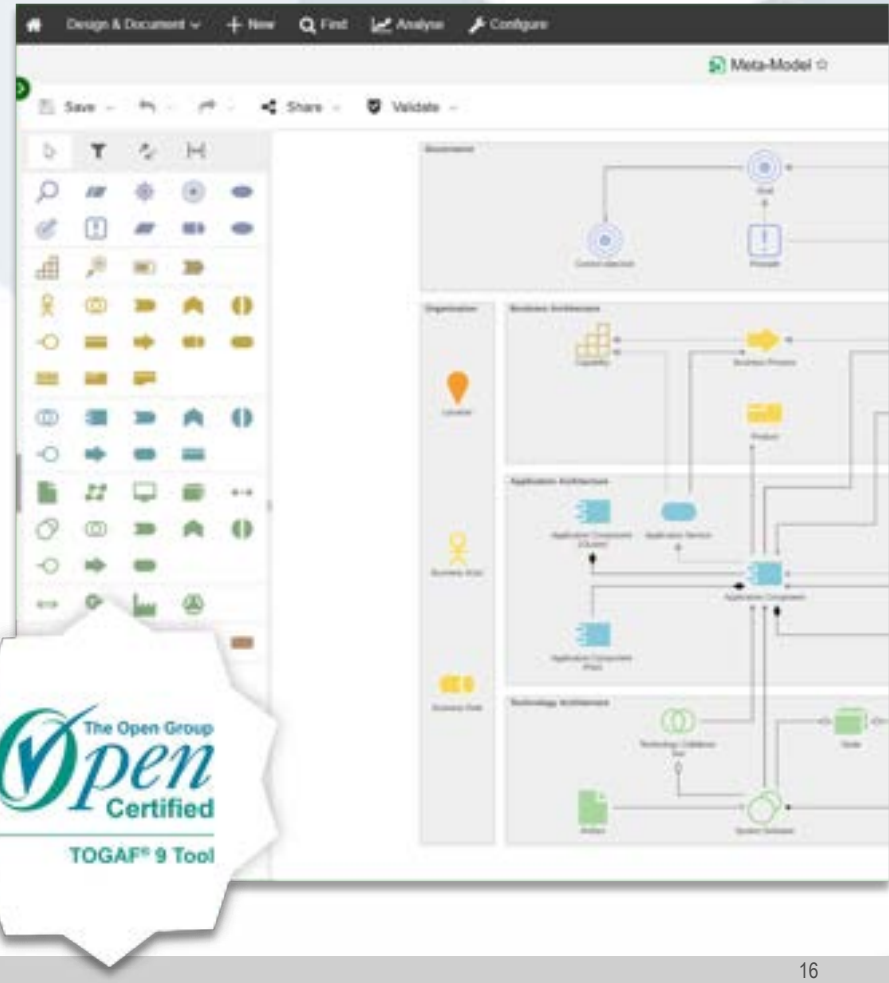

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