

# Applications Managed Strategically:

Aligning investment strategies with  
your business goals



**ADOIT**

Enterprise Architecture Suite

LIVE WEBINAR



**PABLO -ROBERTO STRUCK**

BPM & EA Sales Consultant



# Welcome!



**PABLO-ROBERTO STRUCK**  
BOC Group

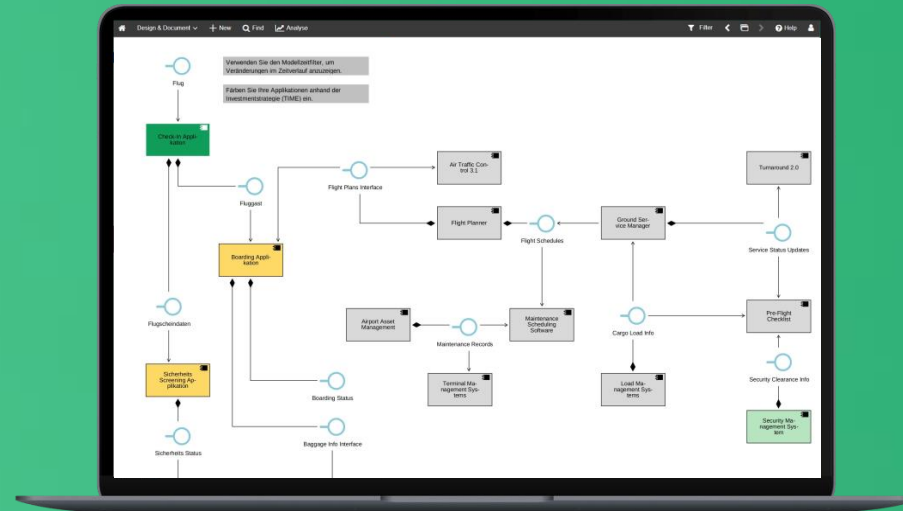


**MICHAEL KAMBEROV**  
BOC Group

# What you will gain from this session:

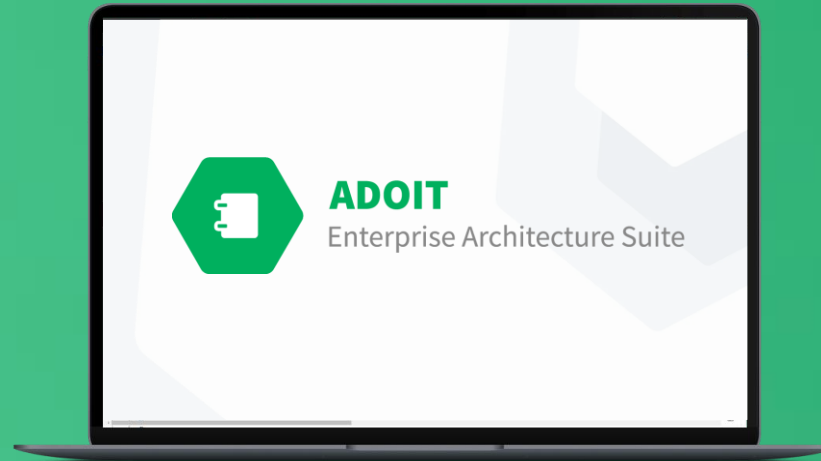
1. **Targeted optimization of your portfolio:** How to evaluate and strategically align existing applications.
2. **Practical guidance:** Develop investment strategies that sustainably support your business goals.
3. **Efficient implementation with ADOIT:** Tools and tips for analysis and decision-making directly from the product developer.

# Make your business run better.



**ADOIT**  
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# Leverage Technology.



Strategic Planning

Operating Model Design

IT and Data Portfolio Management

Experience Design

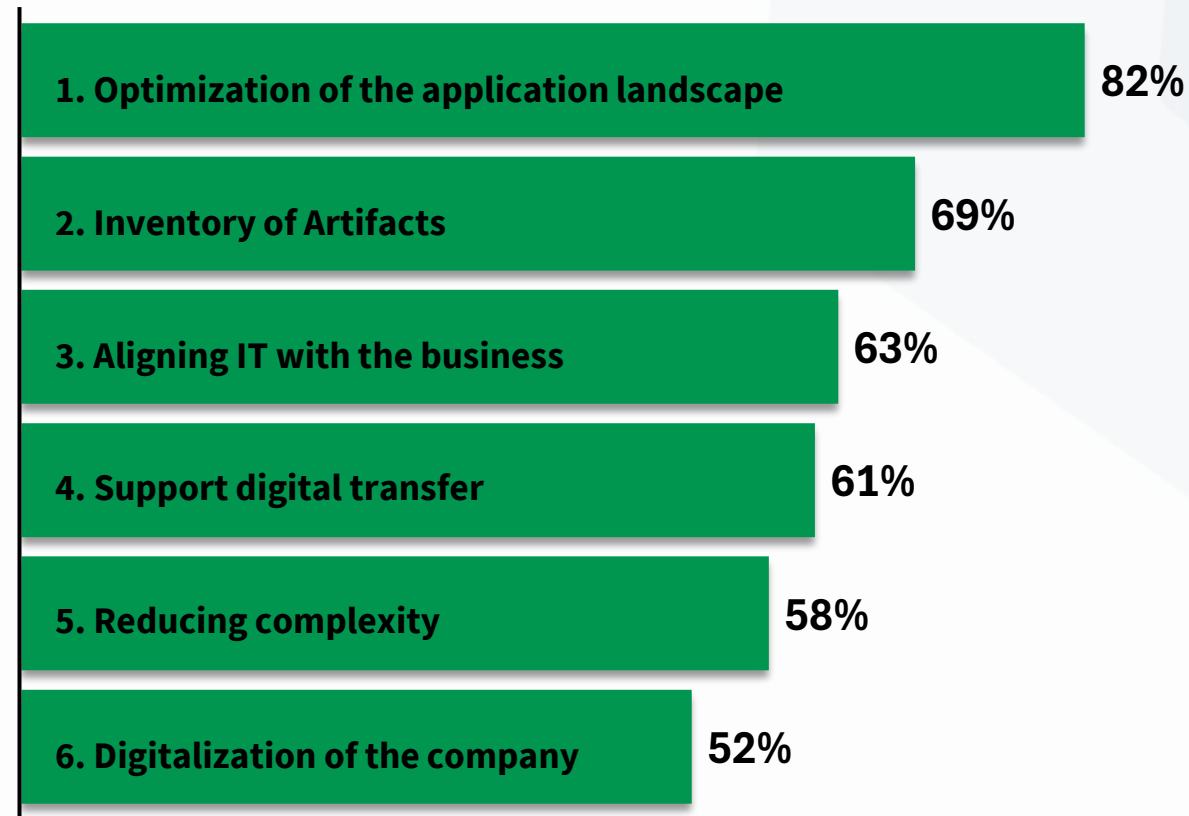
Transformations-Roadmapping

Security & Resilience Design

And more..

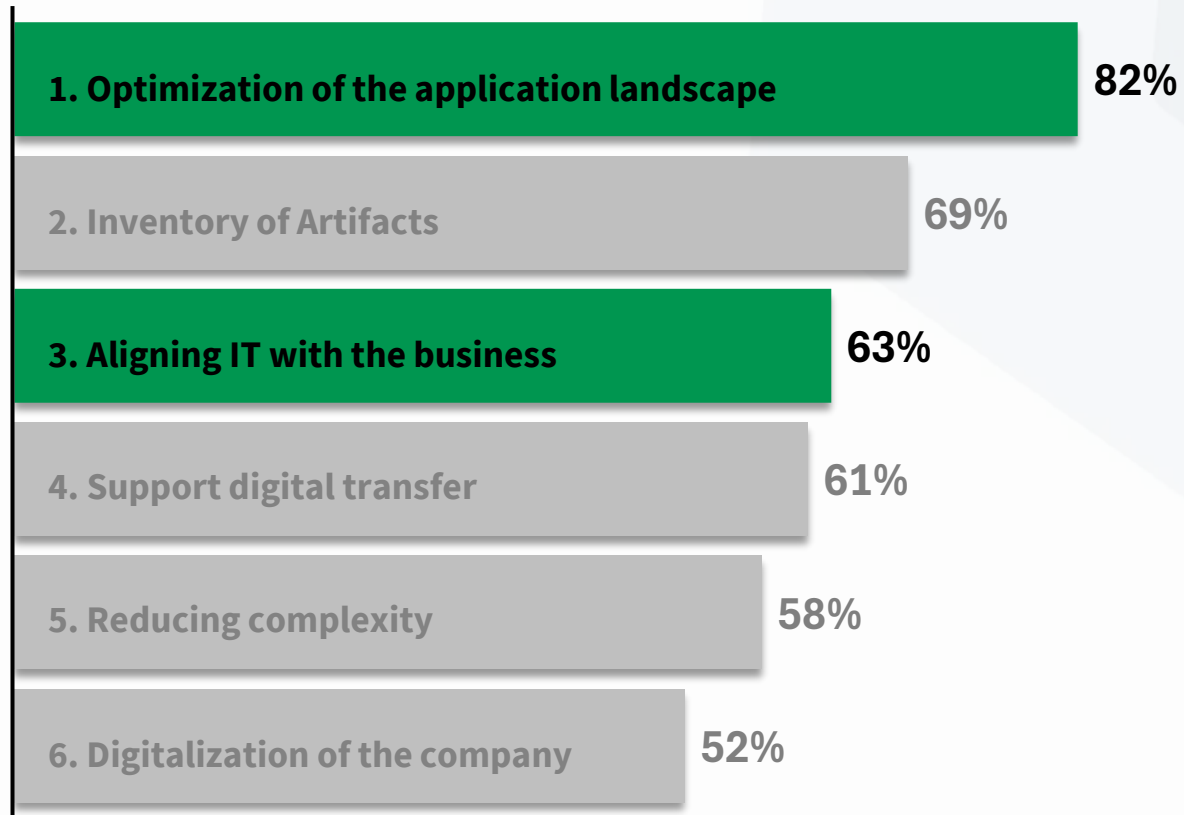


# What is EAM used for?



2024 EAM Study

# What is EAM used for?



# Challenges

Aligning IT investments and business objectives



Lack of **overview** of the application portfolio



Outdated and redundant solutions that generate more costs than benefits cannot be identified.



Decisions being made without **strategic context**



Important investments with significant business benefits are overlooked or incorrectly prioritized.



High costs due to **inefficient and outdated** architecture



Lack of flexibility to initiate necessary changes.



# Challenges



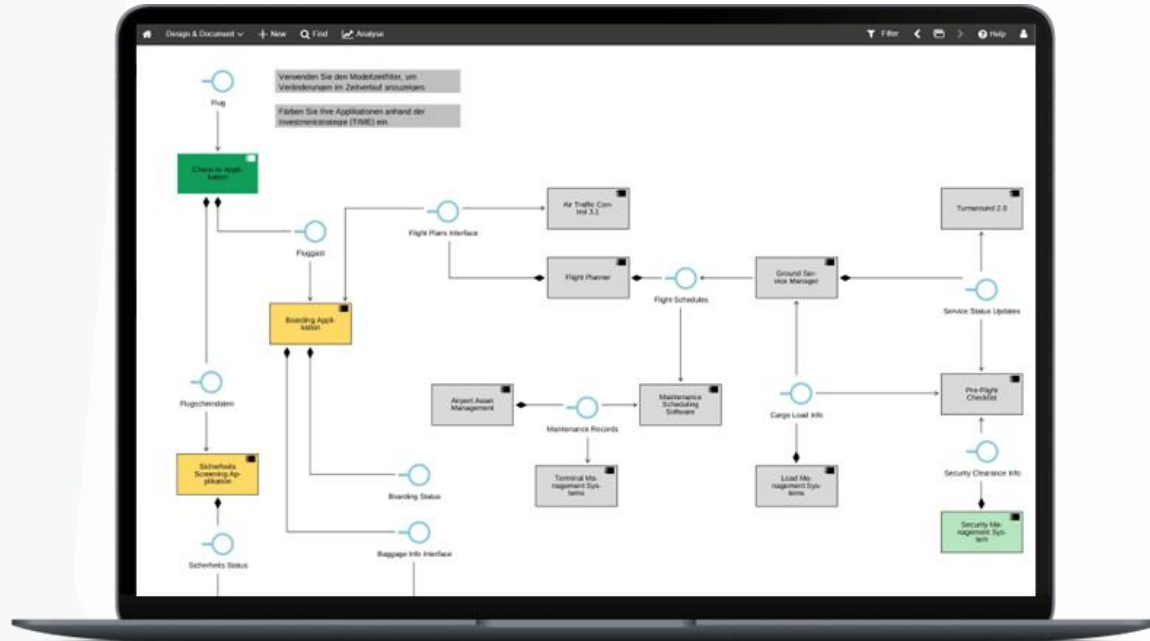
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Enterprise Architecture forms the basis for digital transformation. We need to understand data flows and systems - without this understanding, there can be no digitalization.

Quote from Hélène Mourgue d'Algue, CIO, City of Biel from Netzwoche

# Application Portfolio Management

Closing the gap between strategy and implementation



- ✓ **Transparent** overview, as well as **analysis and evaluation** of the application portfolio.
- ✓ Targeted **investment planning** in line with business objectives.
- ✓ Sound **decision-making support** to reduce complexity, costs, and technical debt.

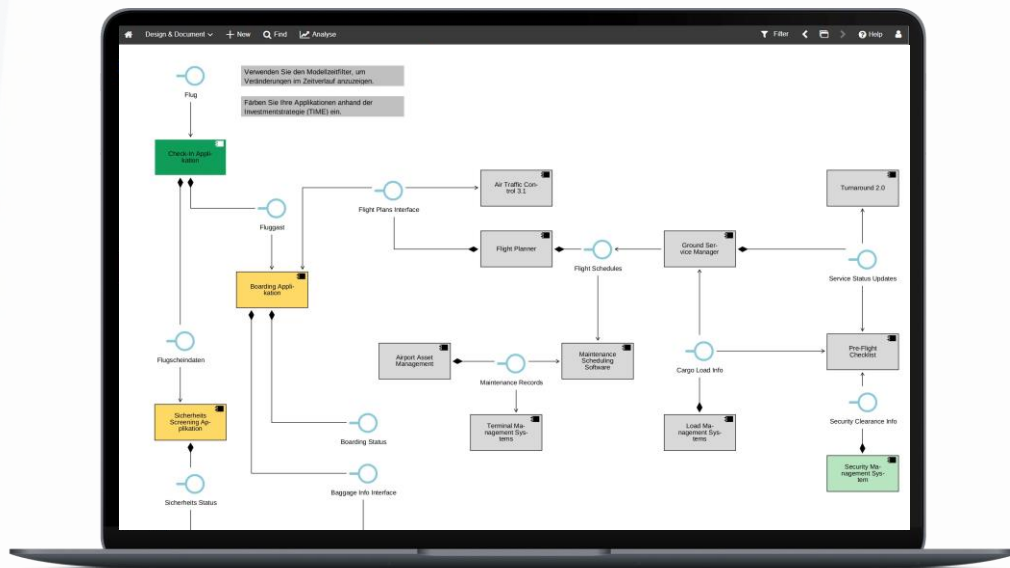
# Application Portfolio Management

Closing the gap between strategy and implementation



# In a Nutshell

## Application portfolio management with ADOIT



- ✔ **Bring transparency to your application portfolio.**
- ✔ **Define clear criteria for evaluating and prioritizing applications.**
- ✔ **Link your IT investments to your business goals.**

# Challenges



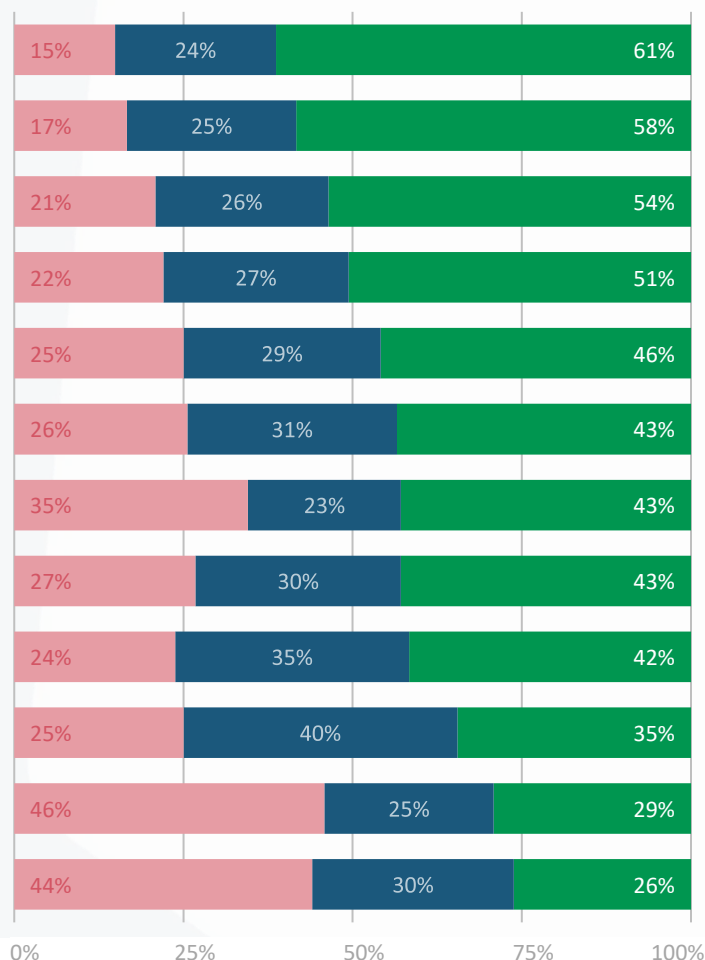
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The democratization of EA plays a key role here. This involves co-creation, i.e. involving as many experts as possible in the design of the future organization.

Christoph Moser, Product Manager ADOIT

# Challenges

## EAM Context



1. Complexity and uncertainty in the implementation of EA
2. Organizational resistance to change
3. Acceptance of EAM
4. Alignment of EA objectives with the business
5. Insufficient communication between the various EA stakeholders
6. Adaptation to digital transformation and integration with EA
7. Skills shortage
8. Lack of communication and collaboration within EA processes
9. Limited controllability of complex EA systems
10. Risk management and value assessment in EA
11. Unclear roles and responsibilities in the EA team
12. Technical challenges in the implementation of EA solutions

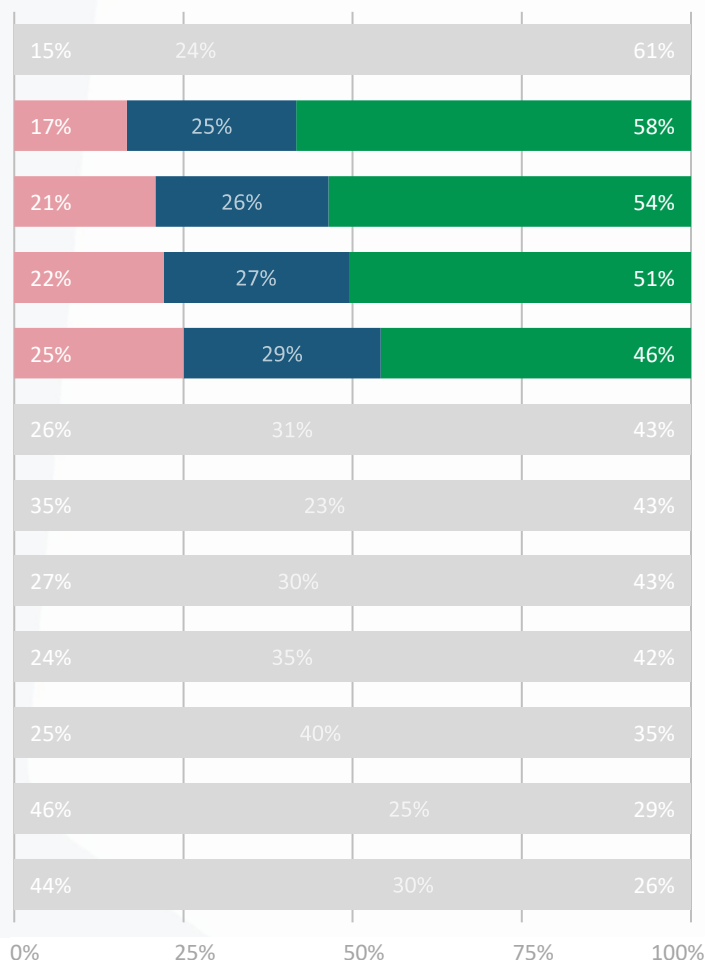


2024 EAM Study




■ Agree or Strongly Agree  
■ Neutral  
■ Disagree or Strongly Disagree

# Challenges

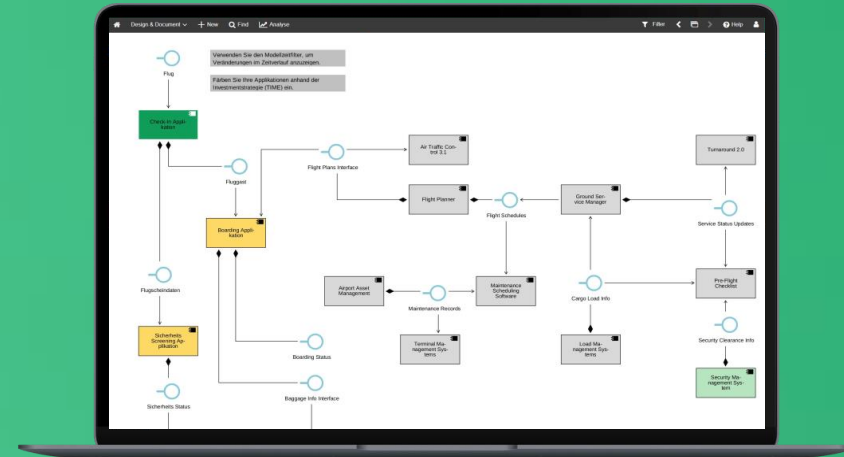
## EAM Context



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 Agree or Strongly Agree  
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# Questions?



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# More Insights



#Opportunities #Personalexchange

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