



# Implementing EA in a world-class Winery Company

*en su pués de una bajada o el nombre del expositor*



# AGENDA

*Cap. 01*

Viña Concha y Toro

*Cap. 02*

Before EA

*Cap. 03*

Implementation of ADOIT

*Cap. 04*

Our Architecture Today

*Cap. 05*

Upcoming challenges

Founded in

**1883**

Presence in

**140+**  
**Countries**

## VIÑA CONCHA Y TORO FAMILY OF WINERIES

Viña Concha y Toro's history begins with Don Melchor Concha y Toro's dream to create the best wines. A tradition persevered over time, inspiring us to work with passion and excellence in our brands from three origins of the New World: Chile, Argentina and USA.

Viña Concha y Toro is today one of the most admired wine brand in the world. Our wines deliver rewarding and unique experiences to our consumers around the world.



# VIÑA CONCHA Y TORO



Our brands - including Casillero del Diablo, Marques de Casa Concha, and Don Melchor- have conquered their outstanding quality and maintain an undisputed leadership position in the competitive world of wine.





CERTIFIED B CORP



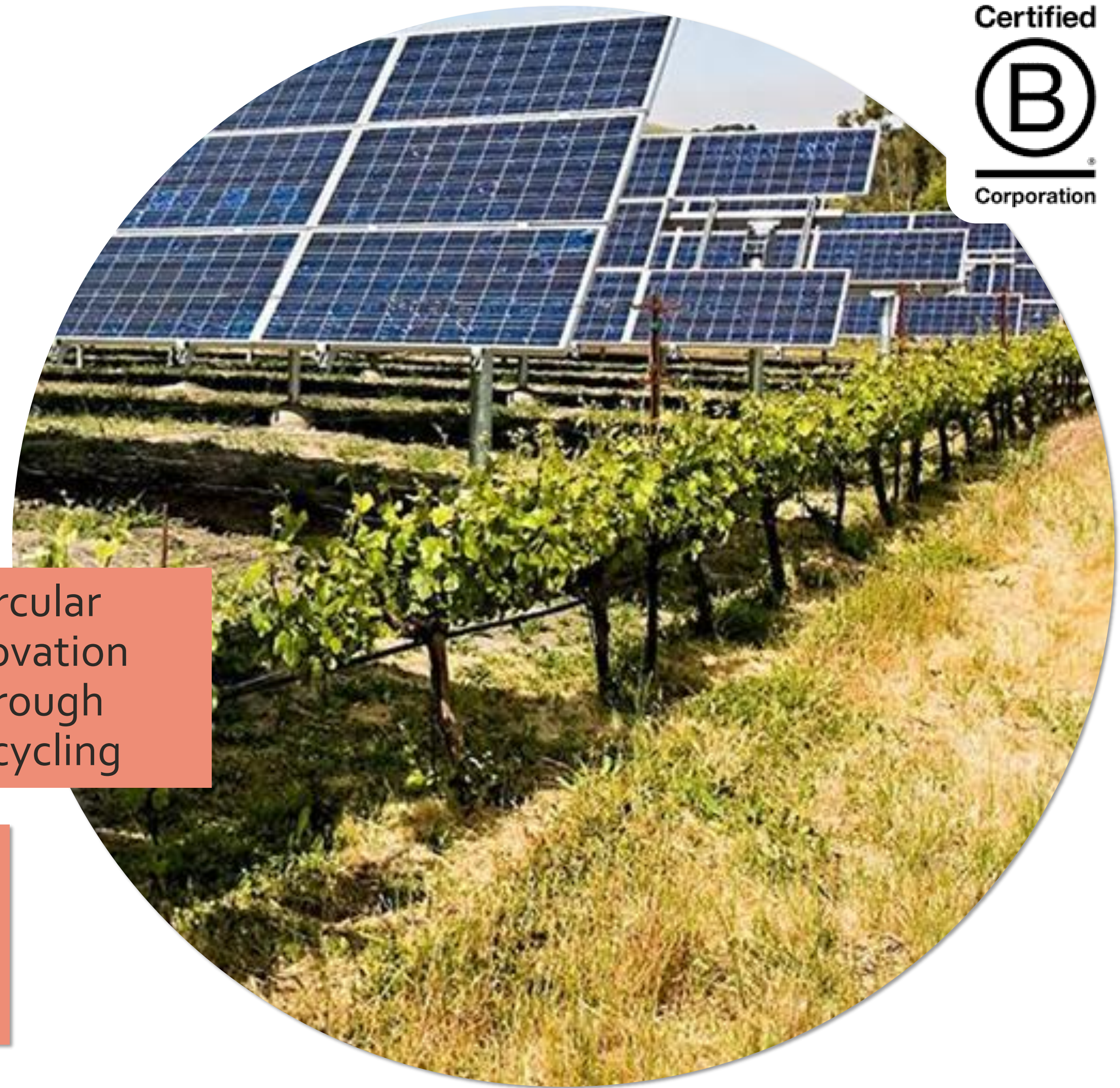
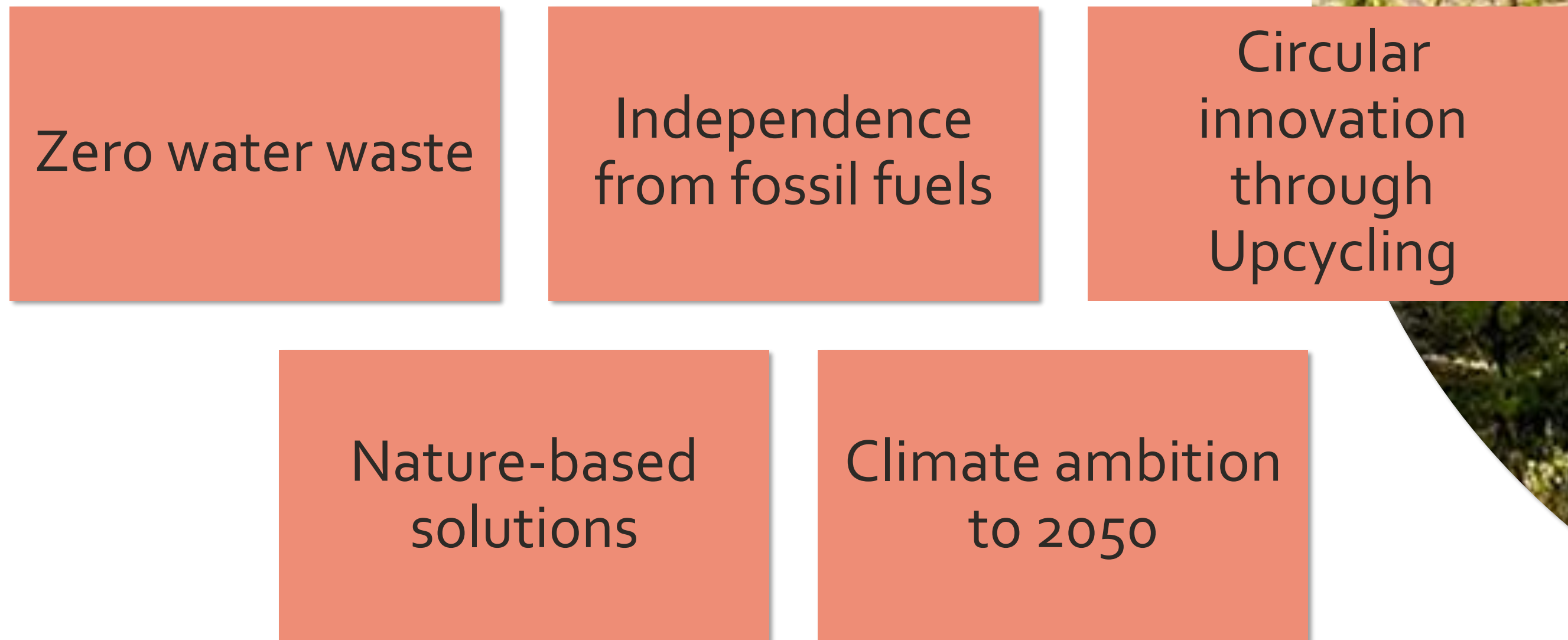


# CERTIFIED B CORP

Through this certification, the company makes the commitment to advance and improve **environmental** and **social performance**, continuously.



## 2025 SUSTAINABILITY OBJECTIVES





# VIÑA CONCHA Y TORO OVER TIME



1883 Family Business

Decentralized – asynchronous IT systems



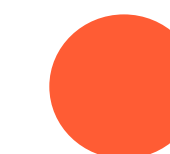
1998 Introduction of ERP



2001  
IT Management  
Department is born



2010  
Casillero del Diablo  
sponsors Manchester  
United



2015  
Dow Jones  
Audit - SOX

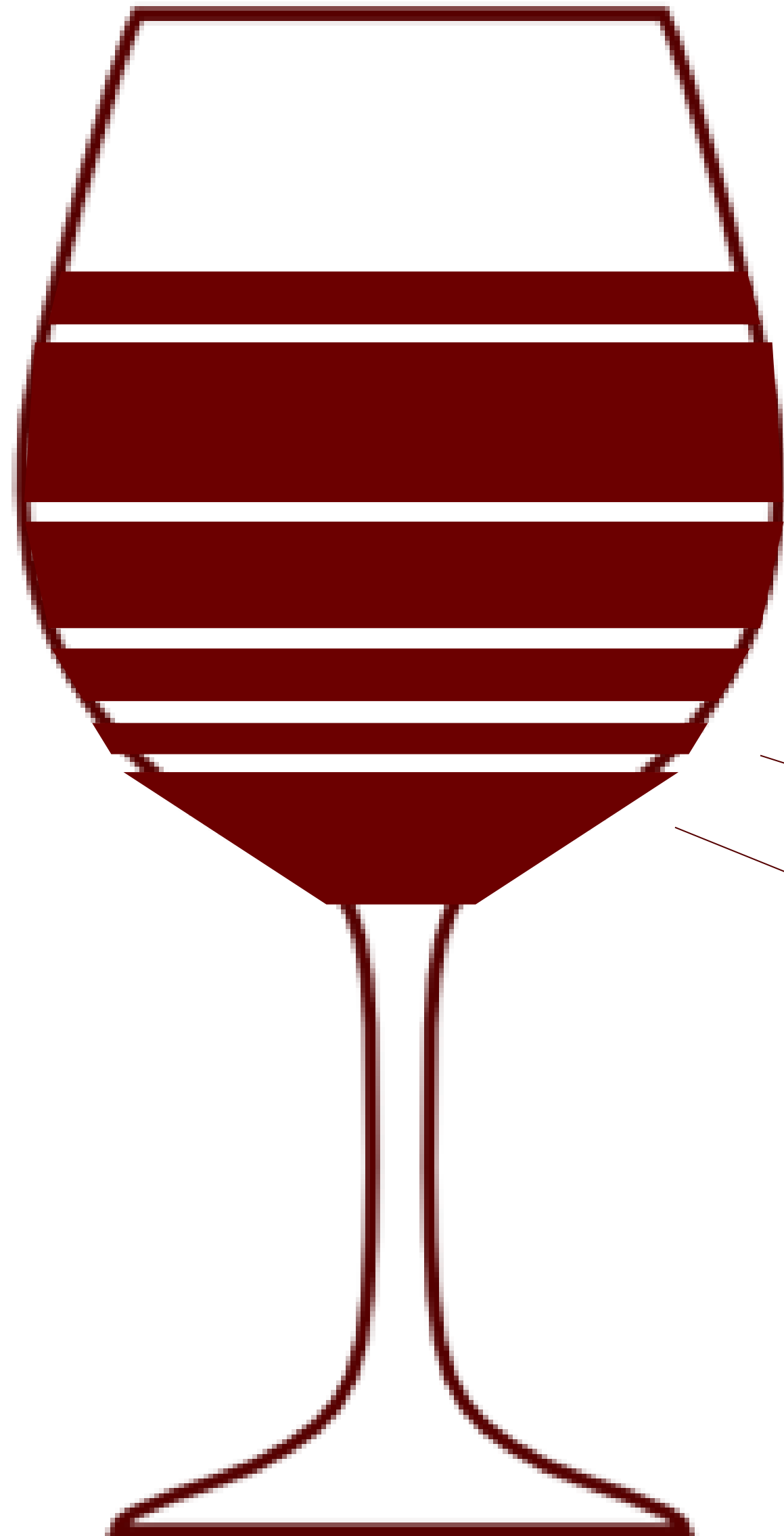


2008 - Virtualization

2009 - Introduction of Collaborative Cloud Suite

2021 - Migration to Cloud

# BEFORE EA



No proper **version control** of the various infrastructure components.

Impossible to do **impact analysis** when making modifications to the systems, due to the lack of updated Architecture.

Impossible to properly manage the **updating** of diagrams.

Difficulty identifying **opportunities** for **standardization**, optimization and reuse.

**Waste of time finding** architecture diagrams.

**Lack of an integrated vision** of Architecture.



# CHALLENGES

Viña Concha y Toro has 13 wine cellars in Chile which manufacture wine.

Each facility follows the **same processes**, but as expansion happened, most facilities acquired **different software** to automate processes (i.e. climate control and wine pumpovers).





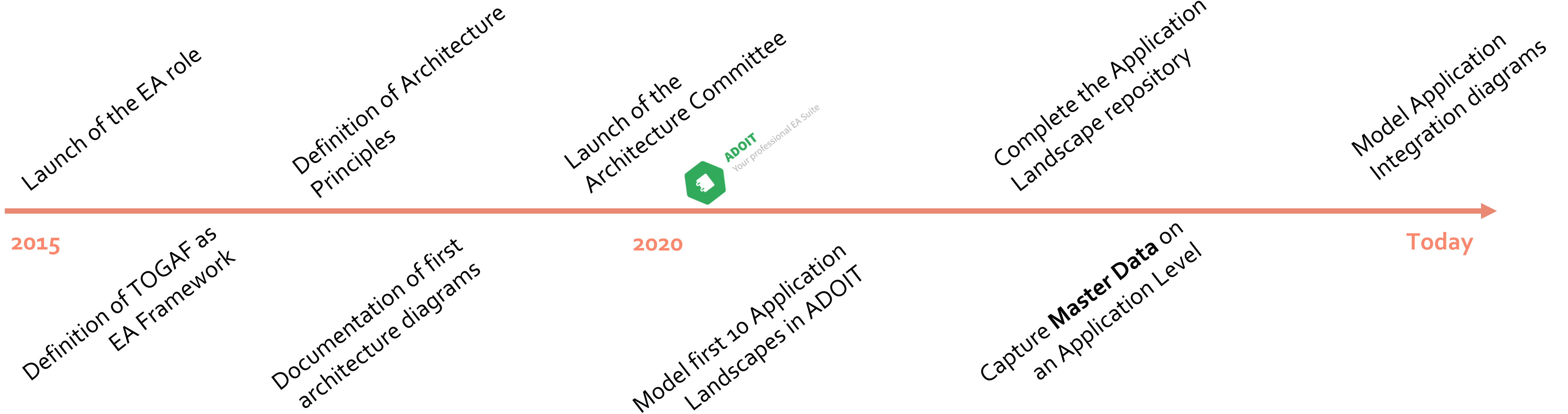
# OUR JOURNEY - MISSION

Implement a flexible technological solution that allows:

- Combine resources to add value to the company.
- Comply with the TOGAF framework.
- Keep information centralized generating Business, Applications, Data and Technology diagrams.
- Collaborative architecture - Architects, Product Owners, PMs and user area.
- Have online information on the different technological components, how they relate to each other and to the company's processes.
- Generate gap analysis between As-Is and To-Be architectures.



# OUR JOURNEY



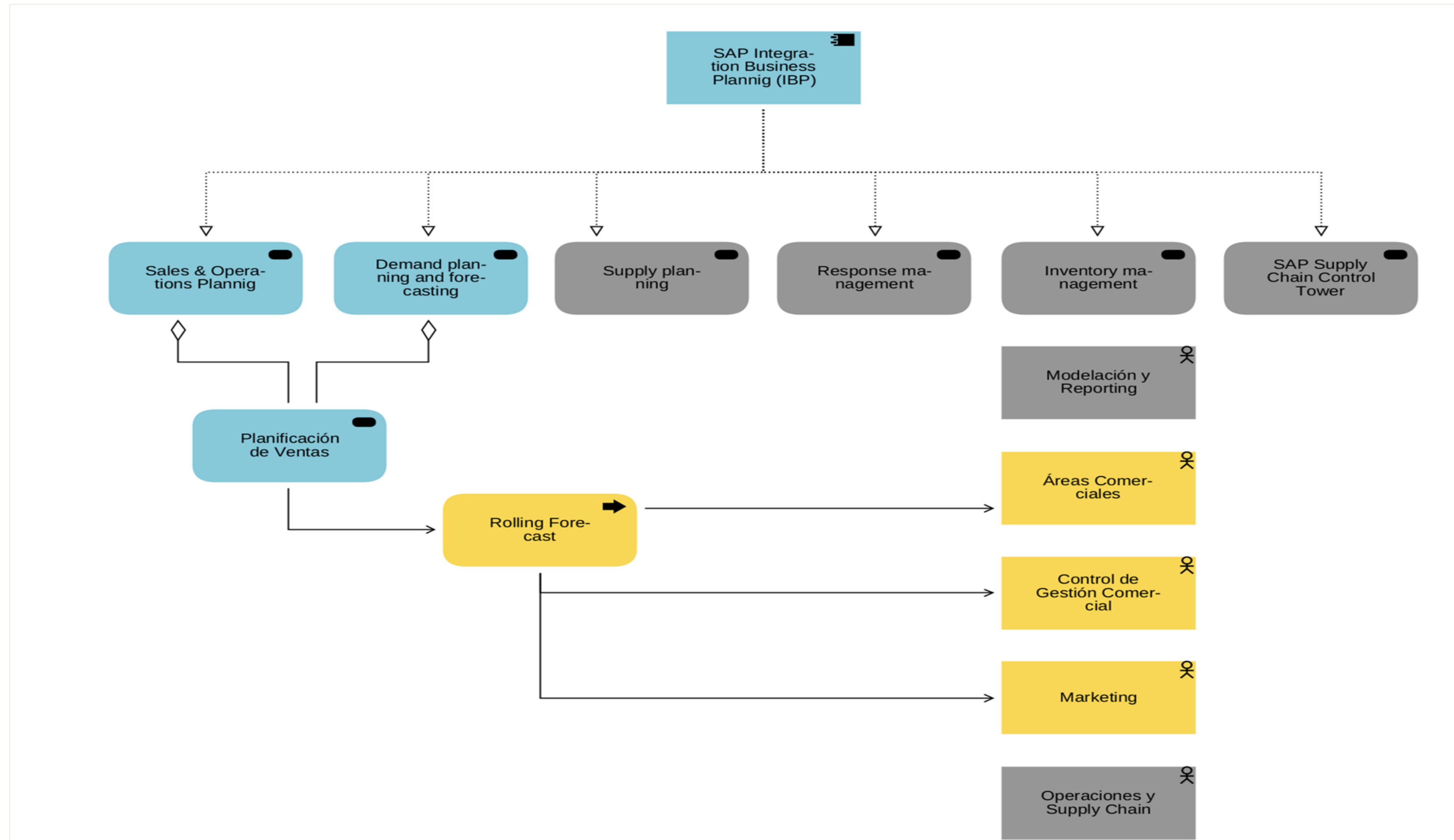


# PERCEIVED BENEFITS

- Provide visibility of the Enterprise Architecture to the entire company to allow the fulfillment of the objectives of simplification, reuse and optimization of technologies.
- Reliability and accessibility of the diagrams thanks to the centralized-online solution which encourages updating.
- Properly manage the capacities of the different components that exist in the company.
- Provide the appropriate technology stack to support the vineyard's transformation processes.



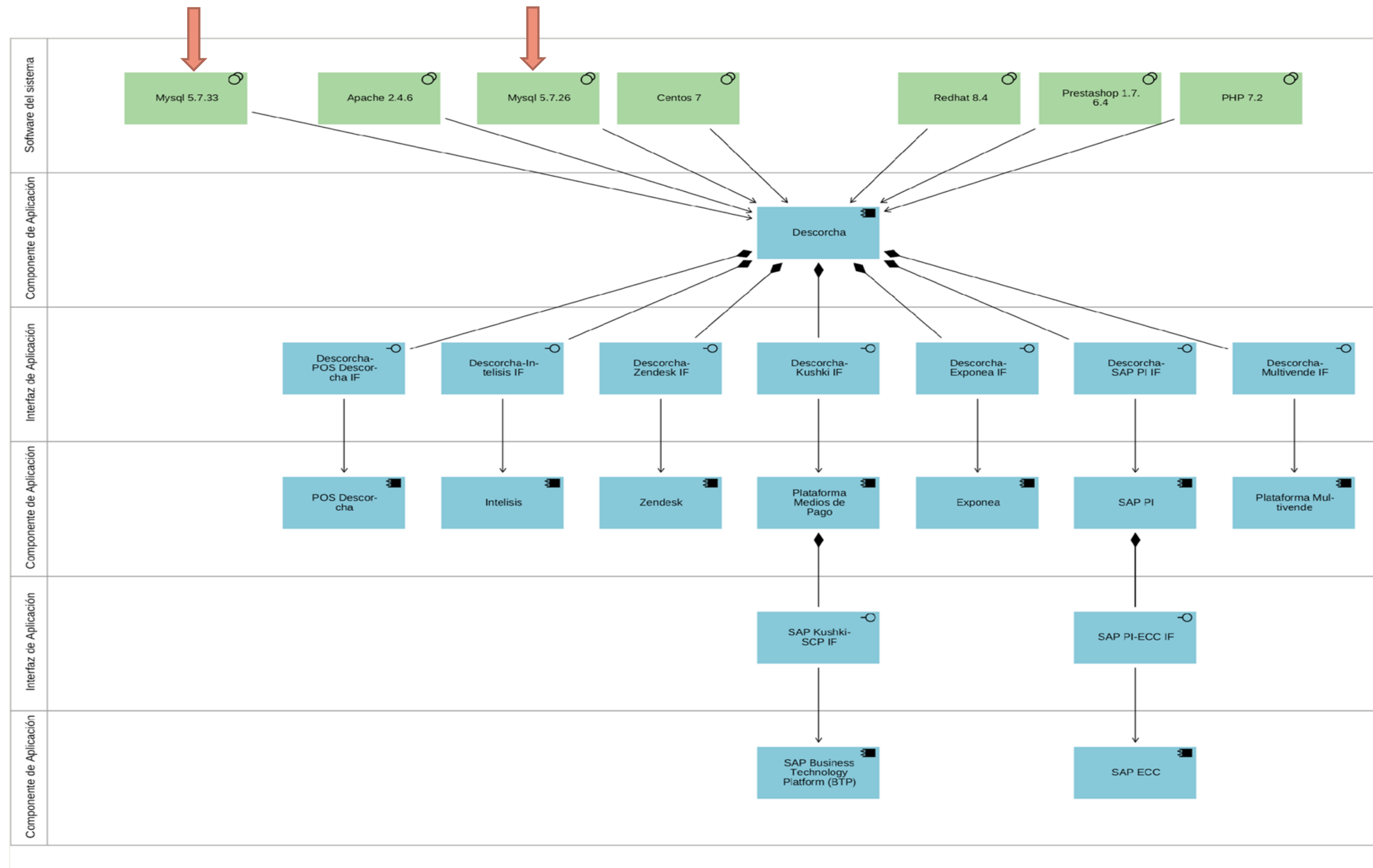
# PERCEIVED BENEFITS



Functional Coverage vs Usage



# PERCEIVED BENEFITS



## Application Impact Analysis



# LESSONS LEARNED

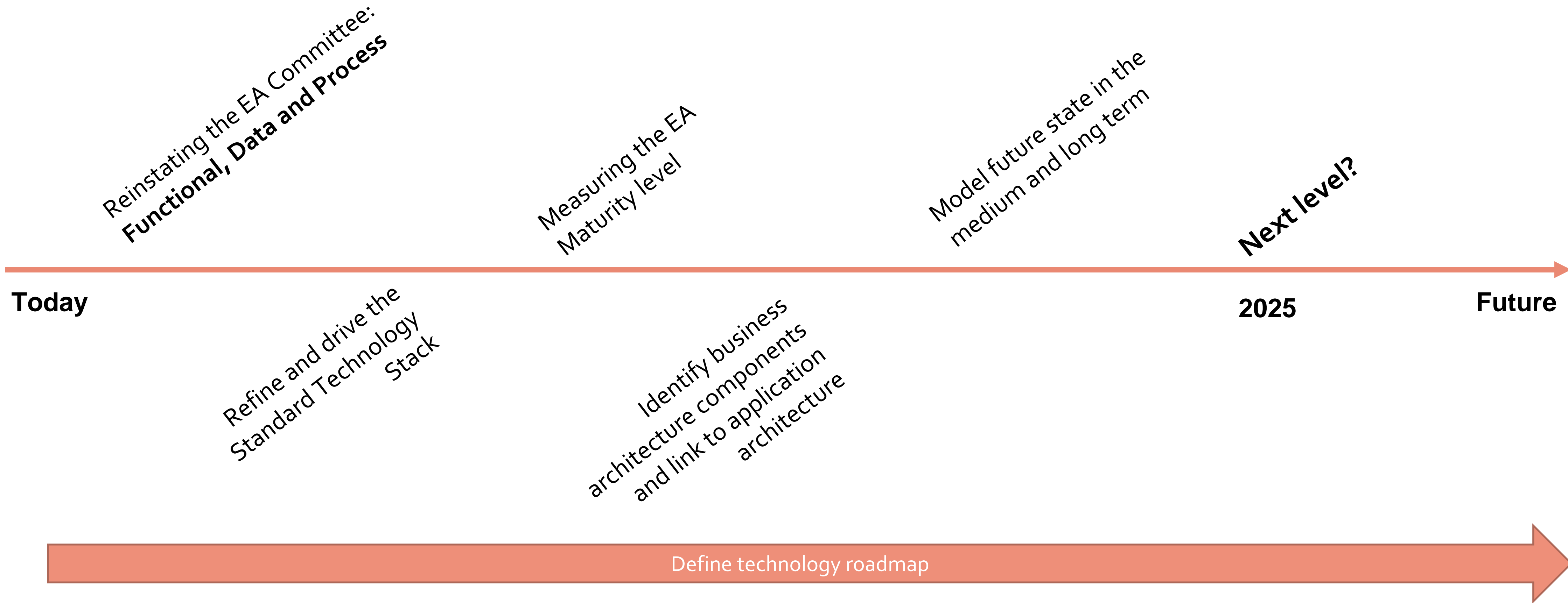
1. An EA Gov Committee is important
2. A sponsor from Leadership is important – without it, collaboration from other areas is near impossible
3. Selling ADOIT internally is a continuous task to encourage EA
4. Having complete Application Landscapes makes incident resolution faster - disaster recovery
  1. Easy to identify components - shed light on impact of changing any component (migration / disaster)

## Still working on...

1. Onboarding Change Managers need to help update ADOIT
2. Encouraging closer collaboration with Infrastructure teams
  2. Proactive vs. Reactive
3. Launch integration with ADONIS – Definition of master systems (App - Process - Role - Risks)



# WHAT'S NEXT – THE FUTURE







Happy to answer any  
questions

